



Project title: Improving medicines adherence in patients using multidose preservative free eye drop bottles

Project partners: Aspire Pharma Ltd and Moorfields Eye Hospital NHS Foundation Trust, Pharmacy department

Project summary: The aim of this collaborative working collaboration is to optimise medicines and outcomes through better patient support to use EY eye drop bottles (Nemera® Novelia® preservative-free multidose eye drop bottle design) effectively, by improving staff and patient education, and enabling identification of patients who would benefit from an eyGuide® compliance aid to proactively provide these devices and best support these patients.

Expected benefits to the NHS and Aspire:

- Staff education about how to use and counsel patients using a Nemera® Novelia® preservative-free multidose eye drop bottle and newly-designed eyGuide® compliance aid.
- Development and implementation of an identification tool for pharmacy staff to use to enable patients likely to find administration difficult and likely benefit from eyGuide®.
- Improve management of medications
- Reduce unwarranted variation in pharmacy communication about using EY® eye drops.

Expected benefits to patients

- Better patient self-management and education.
- Improved patient satisfaction.
- Improved patient information resources for the newly-designed eyGuide® compliance aid.

People:

Company

- Project Manager to attend monthly meetings with steering group, to support and review progress throughout the project

NHS partner:

- Identification of suitable patients to take part in the project
- Attendance at monthly meetings with steering group

Funds:

Company

- £450 – educational video on the use of the compliance aid
- Provision of eyGuide samples

Start date: September 2021

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